

A man with short, dark hair and glasses, wearing a dark blue suit jacket over a white shirt, is smiling broadly. He is looking down at a white tablet computer held in his left hand. In his right hand, he is holding several sheets of white paper. The background is a blurred office setting with a window and some office equipment.

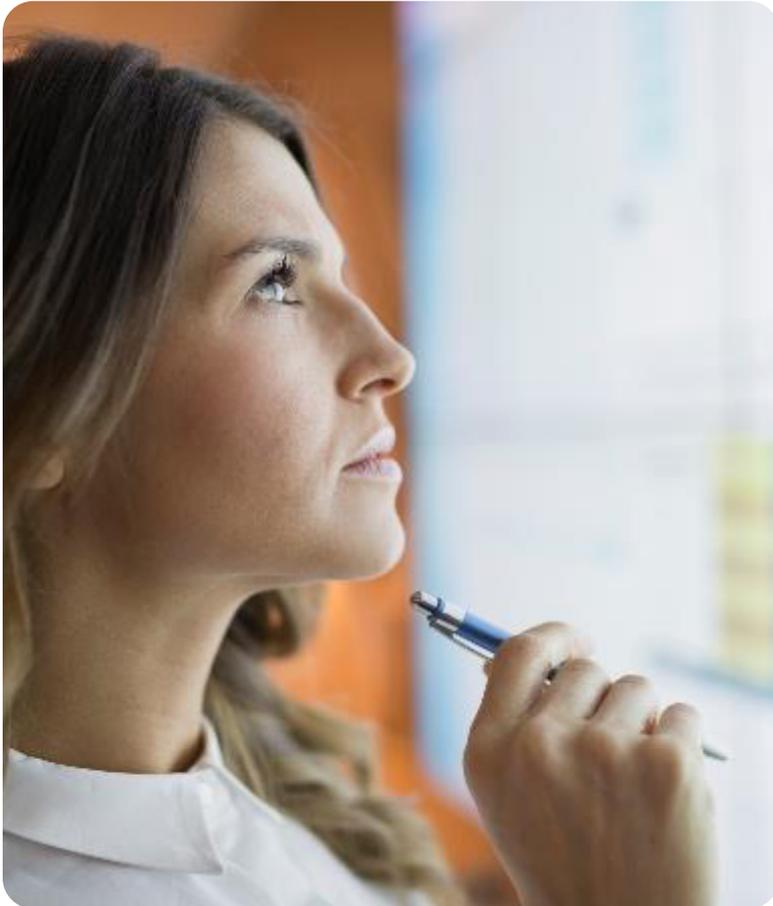
RICOH
imagine. change.

RICOH
Analytics for
Print

Harness the Power of
Document Management
Data with Analytics



Why print data is a big deal



- Your enterprise assets generate large volumes of data.
- This data, when analyzed and acted upon effectively, can enhance your company's bottom line.
- Your enterprise print environment has many moving parts: mobile printing, output devices, people and processes, and copy/print service centers, all of which generate data that can increase efficiencies.

Your pain points



Do these print environment challenges sound familiar?

- ✓ Working with a large volume of data is overwhelming.
- ✓ Your in-house resources are stretched thin already.
- ✓ You're working with legacy systems and processes and don't know where data is originating.
- ✓ You lack in-house resources that can deliver meaningful insights from print environment data.



RICOH Analytics for Print addresses pain points

RICOH Analytics for Print is an end-to-end service that assesses your print infrastructure capabilities and delivers insights you can apply to realize cost efficiencies.

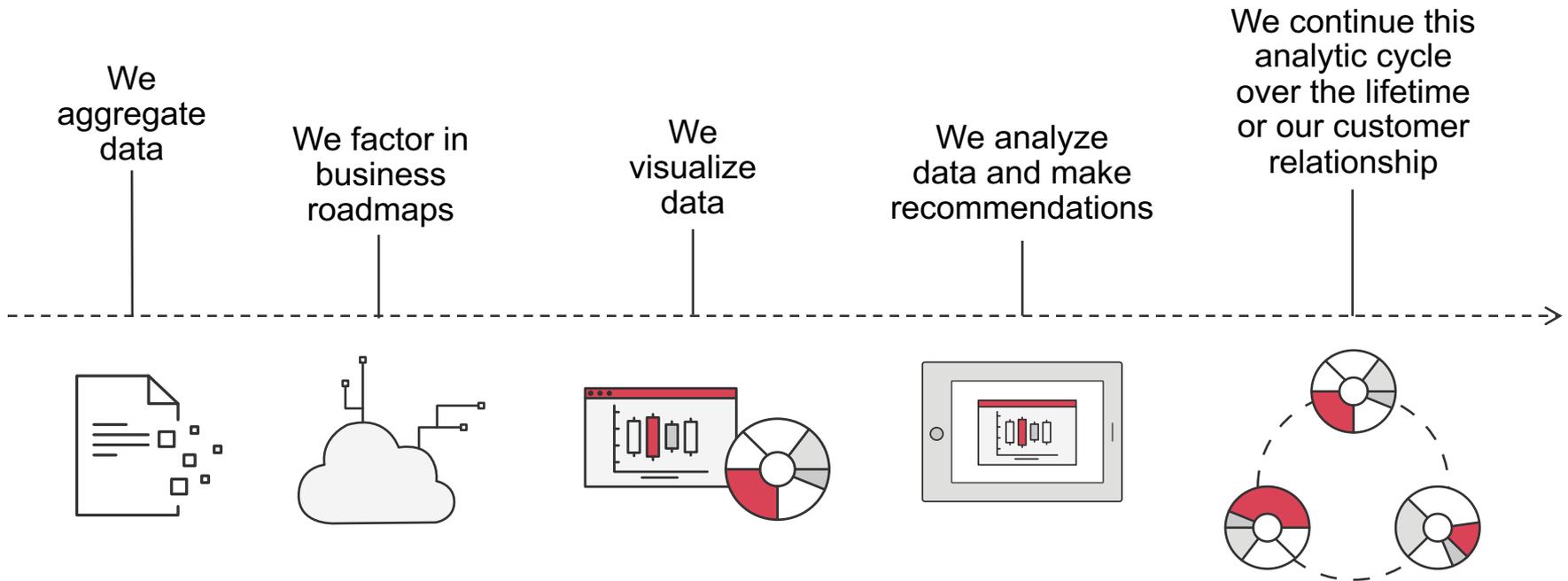
Here's why RICOH Analytics for Print is an excellent full-services partner for your business:

- Our solutions are configured for your enterprise. There's no one-size-fits-all solution.
- Our solutions are agile. Strategic shifts in roadmap? Not a problem. RICOH Analytics for Print can adapt to evolving enterprise needs.
- Our solutions have been tested and proven effective in a wide range of settings. Ricoh is a premier provider of enterprise printing solutions. We understand the industry and have worked with over 1,000 enterprises, big and small.
- Our services don't require added infrastructure. The RICOH Analytics for Print service is a cloud-based offering.



RICOH Analytics for Print works

Here's how we do it:





Step 1: aggregate data



RICOH Analytics for Print understands that large volume data analysis is challenging.

With that in mind, here's what we do:

- Gather printing-related data from a number of discrete variables, including users, divisions, and departments.
- Gather data based on type, including but not limited to print, scan, fax, and their associated volumes.
- Collect data from a variety of print management software solutions, such as RightFax, Equitrac, FMAudit and more.
- Aggregate all that data into a single interface to be used as robust points for our fully configurable analytics models.



Step 2: develop a client-specific print analytics solution

Your enterprise might not need to track all the data monitored by your industry or competitors. Instead, focus on data streams that are most relevant to your specific business environment.

With that in mind, RICOH Analytics for Print:

- Understands your key performance indicators and which ones you're looking to fine-tune.
- Understands which business elements (cost savings and digital transformation, for example) drive your strategic roadmap.
- Understands your enterprise timeline for deliverables.
- Determines frequency of data aggregation for most efficient analysis, bringing cost savings and efficiency recommendations to key stakeholders to inform important decisions.

Step 3: visualize data



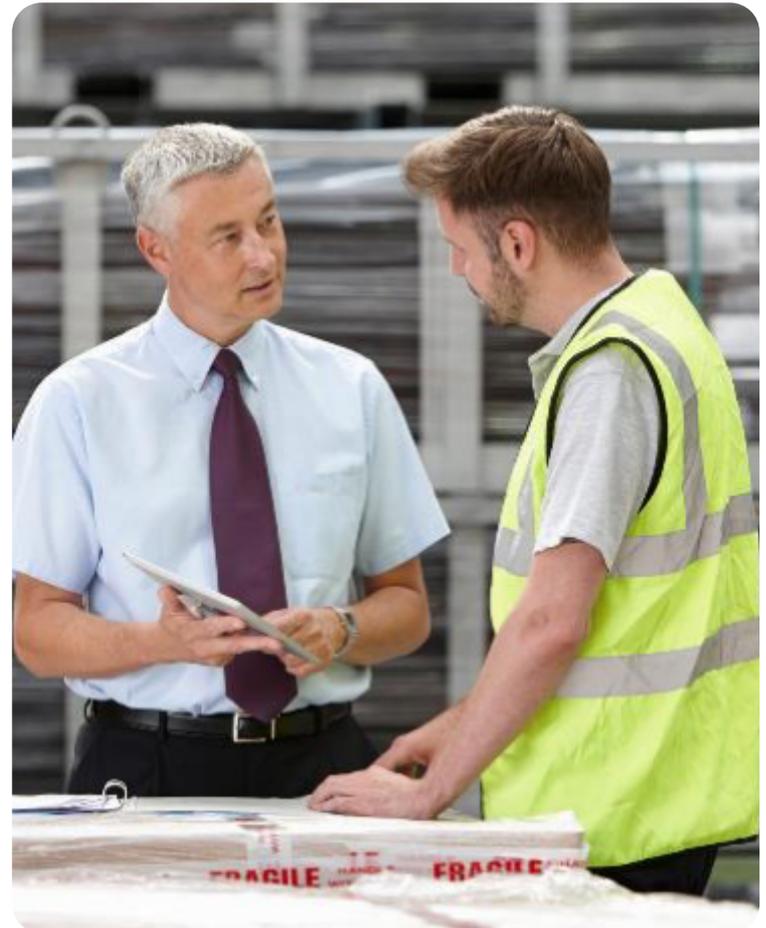
RICOH Analytics for Print gives you a central dashboard that provides a quick overview of print processes. Here's what we do:

- Craft a single visualization layer that factors in the KPIs your enterprise cares about.
- Create a single dashboard that acts like mission control: you get to see how, when, and where print assets are being used.
- Make data visualization accessible and easy to understand, even by non-technical people in your enterprise.

Step 4: analyze data and make recommendations

This is the most important step in RICOH Analytics for Print. Here's what we do:

- Analyze data and identify areas for process improvement.
- Recommend enterprise systematic solutions to fix inefficiencies.
- Point out weak links and suggest patches.
- Bring our decades of print industry expertise to the table.
- Work to be an ongoing partner. RICOH Analytics for Print can be offered as an ongoing service where our experts work with you every quarter (or as business needs change) to evaluate print environment health. Such a process ensures lean efficiencies are maintained over time.





High-impact analysis

RICOH Analytics for Print makes a positive and lasting impact on your bottom line. Here's where you can see the change:

Hardware

Reduced costs for printing hardware (copiers, printers, toner etc.).

End-user productivity

Data analysis can evaluate why printing functions are being carried out and by whom, reducing or eliminating inefficiencies as and when they occur.

Right-sizing

It's important to have the best device-to-user ratio in every enterprise. RICOH Analytics for Print right-sizes your processes and print environment for optimal efficiency.

Best practices

We help uncover and address resource waste in enterprises and convey best practices.



Why RICOH Analytics for Print

You *can* use in-house resources to tackle your most pressing print environment needs. But here's why it makes business sense to call us instead:

- We have extensive experience.
- Ricoh is a leader in the print industry and works with thousands of companies to optimize and refine their printing environments.
- We are innovative.
- Ricoh knows where to look. We help you find ways to reduce expenses, improve productivity, and right-size your print environment by factoring in variables you might have overlooked.
- We understand digital transformation.
- Ricoh understands how to leverage the power of big data to launch a digital transformation in your enterprise.

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